

ATHENS JEWELRY WEEK

26-31 MAY 2020

INDIVIDUAL ARTISTS:
Open call



**The Anticlastics team invites you to participate in the
5th edition of the event:**

ATHENS JEWELRY WEEK

Are you an active jeweler?

**Is Contemporary Jewelry your field, your
creative drive, your passion?**

Do you long to promote it?

**To educate the public while expressing your
unique view?**

**Then it might be the right time for you to leave
your studio space for a week and come join us
in this action.**

ATHENS JEWELRY WEEK aims through collective action, to promote Contemporary Jewelry both in Greece and abroad, enhancing awareness and exchange of views, while establishing a dialogue between national and international designer/makers or entities active in the Contemporary Jewelry field.

In particular, it aims to:

- Inform and educate the public on issues related to Contemporary Jewelry as an art form and a means of creative expression.
- Support individual artists and creative groups that are active in this particular field.
- Bring together all interested and collaborative parties/members (artists, galleries, collectors, museums and other institutions promoting the arts and culture etc.) through communication and networking.

In the framework of the 5th edition of Athens Jewelry Week, the organization shifts its focus to an issue that considers to be of utmost importance:

Minorities and vulnerable groups, regardless of religion, nationality, gender or age, who need support, not only to deal with discrimination, racism and all forms of violence directed at them, but also to heal their wounds, claim their inalienable rights, and move forward with a creative remodeling of their lives.

PLEASE NOTE: It is not a prerequisite to deal with the above issue to apply to AJW. Nevertheless, the event will welcome participants who decide to respond to the call. Because we believe that having the guts to raise a voice and take action, is essential if one wants to contribute in the shaping of the humanitarian identity that our times demand us to acquire in order to evolve as a species and help the global community and the planet.

ATHENS JEWELRY WEEK is organized by the ANTICLASTICS team:

Erato Kouloubi and Niki Stylianos.

The ANTICLASTICS team is non-profit entity.

ATHENS JEWELRY WEEK 2020, will take place between the 26th and 31st of May. The central exhibition ART+JEWELRY: INTERSECTING SPACES will be hosted once again by the Benaki Museum, Pireos 138 on the 28,29,30 and 31 May. All satellite exhibitions and events will be hosted by a number of venues and cultural spaces situated all around the center of Athens.



- **ELIGIBILITY:**

The organization ATHENS JEWELRY WEEK 2020 is addressed to jewelry schools, independent designers / makers, groups and galleries from all countries around the world that consider jewelry as an art form and that through their action are trying to push the boundaries, expand and enrich the field of Contemporary Jewelry. Thus, it is open to proposals for solo exhibitions, group exhibitions, actions, performances, mini workshops, lectures etc. There are no restrictions regarding the material, size and concept of the work presented, however, no brand names will be admitted to participate.

As the aim of the event is to present to the wider public the specifics, diversity and artistic dimension of Contemporary Jewelry, special attention will be given to proposals that emphasize the multidisciplinary nature of contemporary artistic creativity in this field, while focusing on the ideology and aesthetics that the field is currently carrying.

Artists, groups, galleries and schools that decide to apply should be ready to bring their work in person and join us at the opening/s.

ALSO PLEASE NOTE: to be eligible to participate, the artist should be properly registered as a self-employed worker in the Social Security system or be part of a company for taxation purposes.

INDIVIDUAL ARTISTS: HOW TO APPLY FOR THE CENTRAL EXHIBITION OF ATHENS JEWELRY WEEK 2020, ART + JEWELRY: INTERSECTING SPACES. DEADLINES.

Those interested in applying should visit the website and fill in the application form, following the guidelines.

<http://athensjewelryweek.com/ajw-open-call-to-individual-artists/>

<http://athensjewelryweek.com/ajw-2020-application-form-for-individual-artist/>

The material required should describe one collection of work.

Specifically please send (via the application form stated above):

-Name, Address, Phone Number, E-mail, Web/Blog Address, Place and Date of Birth

-CV

-5 Photos representative of the work. Each photo should show only one piece of jewelry, photographed **on white background**. Dimensions: 10x15cm.

Minimum resolution: 300 dpi. Format: JPG, JPEG. Each photo should be named as follows: Artist Name_Description_Title.jpg

(JohnSmith_Brooch_UnderTheSkin.jpg)

-Captions for each of the submitted photos, describing materials used for the making of the specific pictured piece.

-Brief Artist Statement (120 words max) presenting the concept behind the collection, inspiration, techniques and materials used etc.

All information submitted must be true, unedited and up to date. (The work must have been produced during the last couple of years and it should not have been exhibited before in Greece).

Application forms must be received by December 13th 2020. **No entries past the deadline will be accepted.**

- **PARTICIPATION FEE:**

APPLICATION FEE: The application process has a fee of **35 euros**. Follow the online directions while applying, to be redirected to PayPal.

AJW FEE:

To confirm your participation in AJW 2020 if selected, the amount of **600 euros + VAT 24%** should be paid to the ANTICLASTICS team.

(VAT is payable by everyone except those EU residents who have a tax identification number that is suitable for use in intra-Community transactions. Please use the VAT confirmation program - VIES - following the link https://europa.eu/youreurope/business/taxation/vat/check-vat-number-vies/index_el.htm).

Participants should pay the respective fees by the 14th of February 2020 for their participation to be confirmed. Missing the deadline will result in cancellation of their application.

Bank details:

ANTICLASTICS NON-PROFIT ORGANIZATION

PIRAEUS BANK

Mitropoleos annexe, Mitropoleos 53, 10556 Athens,

Greece IBAN: GR17 0171 7430 0067 4314 2855 768

Swift/BIC: PIRBGRAA

- **SELECTION / CRITERIA :**

Participants, will be selected by a Jury according to the following criteria:

- 1) Conceptual approach, research line, coherence of work
- 2) Originality of design, composition and/or materials used
- 3) Craftsmanship and/or technical Innovation.

The selection of the Individual Artists that will be participating in the Central Exhibition of the ATHENS JEWELRY WEEK 2020, will be officially announced by email on the 20th of January.

- **JURY 2020**

Anticlastics – Erato Kouloubi and Niki Stylianou.

Despina Geroulanou - Member of the Benaki Museum Board of Trustees and Director of the Museum's Shop.

Charon Kransen - Charon Kransen Arts, NY.

Cristoph Zellweger - Artist/Designer / Head of XS Jewellery **HLSU** / Prof of Art & Design **SHU**

Jorge Manilla - Artist / Professor / Head of Metal and Art Jewelry Department, Oslo National Academy of Arts.

Lucia Massei - Jewelry Artist / Director of Alchimia Contemporary Jewellery School, Florence.

Sofia Bjorkman - Jewelry Artist / Gallery Platina, Stockholm.

- **AWARDS**

ATHENS JEWELRY WEEK is actively trying to support and encourage talented jewelry creators through the following actions, and connections/collaborations:

AJW award - the Anticlastics team rewards one of the individual artists/participants of the central exhibition *Art + Jewelry : Intersecting Spaces*. The winner is invited to participate for free in the following AJW edition. His/her work will be promoted for one year via all AJW digital platforms and printed media. He/she will be thus, the leading image of AJW advertising campaign for the duration of the following edition's preparation period.

AJW PUBLIC award - the Anticlastics team invites the public to vote for their favourite artist/participant of *Art + Jewelry : Intersecting Spaces*. The winner is invited to participate for free in the following AJW edition.

MATERIAL QUESTS Award - Benaki Museum Shop - "Material Quests" is a series of exhibitions aiming at highlighting unique works in the fields of the applied arts and design that are of exceptional aesthetics, craftsmanship and artistic inspiration. The prize is given to the participant of *Art + Jewelry: Intersecting Spaces*, that better represents these qualities. He/She is given the opportunity to exhibit his/her work at the Benaki Museum Shop.

ALCHIMIA award - Alchimia School of Contemporary Jewellery celebrates during AJW the "Alchimia Award", a tribute to the new faces in the world of contemporary jewellery. This award, consisting of a two-week Intensive Course at Alchimia School in Florence, is given to a participant of the central exhibition *Art + Jewelry : Intersecting Spaces*.

AUTOR award - AUTOR rewards one of the artists participating in the central exhibition of AJW, *Art + Jewelry : Intersecting Spaces*, with a free participation at the following AUTOR edition and with media support for one year on the AUTOR digital media platform.

JOYA award - "JOYA Art Jewellery and Objects awards an artist at AJW and invites him/her to create something memorable." The winner will be given the chance to have an "ephemeral presence" at their following edition. This presence could be conceived as a performance or an act related to the collection awarded and to the concept of the artist. The performance should aim to illustrate to the public, through interaction, the art jewellery in movement and contact with the body.

KRAMA award - Krama Jewelry Studio rewards one of the artists/participants of AJW. The award consists of a four days conceptual workshop, customized for the winner.

PLATINA award - Platina Gallery rewards one of the AJW participants (artist or group) with the PLATINA Exhibition Award. Their work should be multi-layered, with an intention to extend the concept of jewelry, what it is and can do. The winner is invited to an exhibition at PLATINA Gallery in Stockholm.

- **SPECIAL COLLABORATIONS**

FaceArt. The Anticlastics team is pleased to announce the launch of a new collaboration with FaceArt (<https://www.faceartnet.com/>), an online platform aimed at promoting artwork, focusing specifically on the visual arts.

“FaceArt considers all art forms unique in their own way and so decided to put them all together on one platform. Contemporary Art Jewelry deserves more attention and a place in the art market, alongside visual arts such as painting or sculpture. ”

Because of this collaboration, artists participating in ATHENS JEWELRY WEEK 2020 will have the opportunity to become members of the platform by enjoying the following offer:

Individual Artists participating in the central exhibition Art + Jewelry:
Intersecting Spaces (3 months free + 30% off annual subscription)
All others (2 months Free + 20% off on annual subscription)

- **EXHIBITION SPACE:**

BENAKI MUSEUM Pireos 138, 1st floor.

- **DELIVERY OF WORKS TO BE EXHIBITED:**

Individual Artists participating in the Central Exhibition should arrive at BENAKI MUSEUM Pireos 138, and **submit their work in person, on Monday the 25th of May, 11am-2pm or on Tuesday the 26th of May, 11am-2pm. They can collect back their pieces on Sunday the 31st of May after the closing of our Award Ceremony (or on Monday 1st of June at**

11.00am If urgent, and only after coming to an agreement with the organisers and the Museum).

PLEASE NOTE: NO OTHER PIECES WILL BE EXHIBITED, APART FROM THE ONES PICTURED ON THE PHOTOS SUBMITTED.

(IN CASE OF SALES DURING THE EVENT, ANTICLASTICS WILL HAVE NO CLAIMS OR TAX LIABILITY).

OBLIGATIONS OF AJW ORGANISERS:

ATHENS JEWELRY WEEK 2020 is organized by ANTICLASTICS.

The ANTICLASTICS team is responsible for organizing, coordinating and communicating the entire event. Will be namely responsible for:

- Ensuring, if needed, the smooth cooperation between private authorities involved.
- Communicating/advertising of the event through print media (magazines, newspapers), radio, social media, bill boarding and journalists' private views.
- Producing a catalogue enlisting all parts participating and a map depicting all Athens Jewelry Week Hot Spots.

At the same time ANTICLASTICS will be responsible for organizing and curating, communicating and launching the central group exhibition of ATHENS JEWELRY WEEK 2020 and will offer to individual artists, the opportunity to show their work in the BENAKI MUSEUM Pireos 138.

As for the other events included in ATHENS JEWELRY WEEK 2020 (eg. Solo exhibitions, gallery exhibitions, workshops, performances etc.), immediately after the selection of proposals to be submitted by groups of artists, galleries, schools, etc, the ANTICLASTICS could advice on or help with the selection of exhibition spaces/venues that will host the satellite AJW shows. There are several options: from shop/gallery windows, to free or low-cost art spaces.

Please note: Setting-up of all the AJW exhibitions (apart from the central exhibition ART+JEWELRY: INTERSECTING SPACES), is the sole responsibility of participating individuals or teams.

TERMS AND CONDITIONS:

The following terms and conditions apply to exhibitors participating in ATHENS JEWELRY WEEK (in the central exhibition and all satellite events).

The organization reserves the right to review these terms and conditions without notice.

- **CONDITIONS TO ADMISSION**

All exhibitors must provide a complete application package by the mentioned due date. All information submitted must be true and up to date. All complete applications will be reviewed. The event holds the right to accept or decline any application. Decisions are final. The applicant accepts that once the application is selected, this contract holds valid and both parts will be held in accordance to it. All payments of the participation fee must be made by the date specified.

AJW reserves the right to correct or remove any material or product that is not suitable to the aim and conditions of the show.

AJW will not be responsible for transportation, shipment and insurance costs of exhibition pieces.

AJW and BENAKI MUSEUM Pireos 138, will provide security for the exhibition space where the central exhibition will be hosted. However, it is the sole responsibility of the all exhibitors (participating in the central exhibition or in any of the satellite events) to assume the risk of loss or damage. We recommend that participants insure all pieces against any theft, loss or damage that could arise during the event, including during any transportation or storage.

- **SALES AND COMISSIONS**

AJW allows the artists to sell or take special orders or commissions during the event/week, without the intervention of the organization. The organization does not manage any relation into sales or commission between artists and potential customers. The use of invoices is obligatory and has to hold the regulations. It is the duty of artists and exhibitors to comply with the regulations in case of selling while participating in the Festival. AJW will have no claims or tax liability, thus, does not have a cash drawer or credit/debit card terminal for this purpose.

- **PHOTOGRAPHY/VIDEO:**

The participant agrees to the organization's use of photographs and/or videos of the art material provided by the artists, as well as any visual material obtained during the event, to be used in different media outlets, such as the web, catalogues, posters, magazines, short films, etc. for promotional purposes.

- **IN CASE OF CANCELLATION:**

The jury has the right to cancel any participation on the basis of false information or if the participant fails to comply with the criteria and dates specified. Cancellation of contract by the participant holds a 100% penalty of the total value of the participation fee if it is decided after payment has been deposited. Reimbursements will not be issued unless AJW agrees in writing and responds to an exceptional case.

For more information about application and participation:

anticlastics@gmail.com

This year's cover image:

"Deep", Brooch by Lucie Houdková, winner of AJW 2019 award. Paper, Silver, Stainless Steel.
